

FOREST STEWARDSHIP COUNCIL® (FSC®)

Webinar: Green and circular public procurement of
furniture and joinery

5th October, 2022

Photo© Vasja Marinč (FSC-certified forest in Slovenia)



**FORESTS
FOR ALL
FOREVER™**

“

**Slovenia has a green heart,
the forests cover 3/5 of its
area and nearly all Slovenian
cities are close to a forest.**

”

AGENDA







	Topic	Duration	Speaker
1	Introduction: Forest Stewardship Council	15 min	Ivan Hederić
2	Role of FSC in green public procurement and eligible products	10 min	Ivan Hederić
3	FSC trademarks and claims: how to control FSC chain of custody claims?	5 min	Ivan Hederić

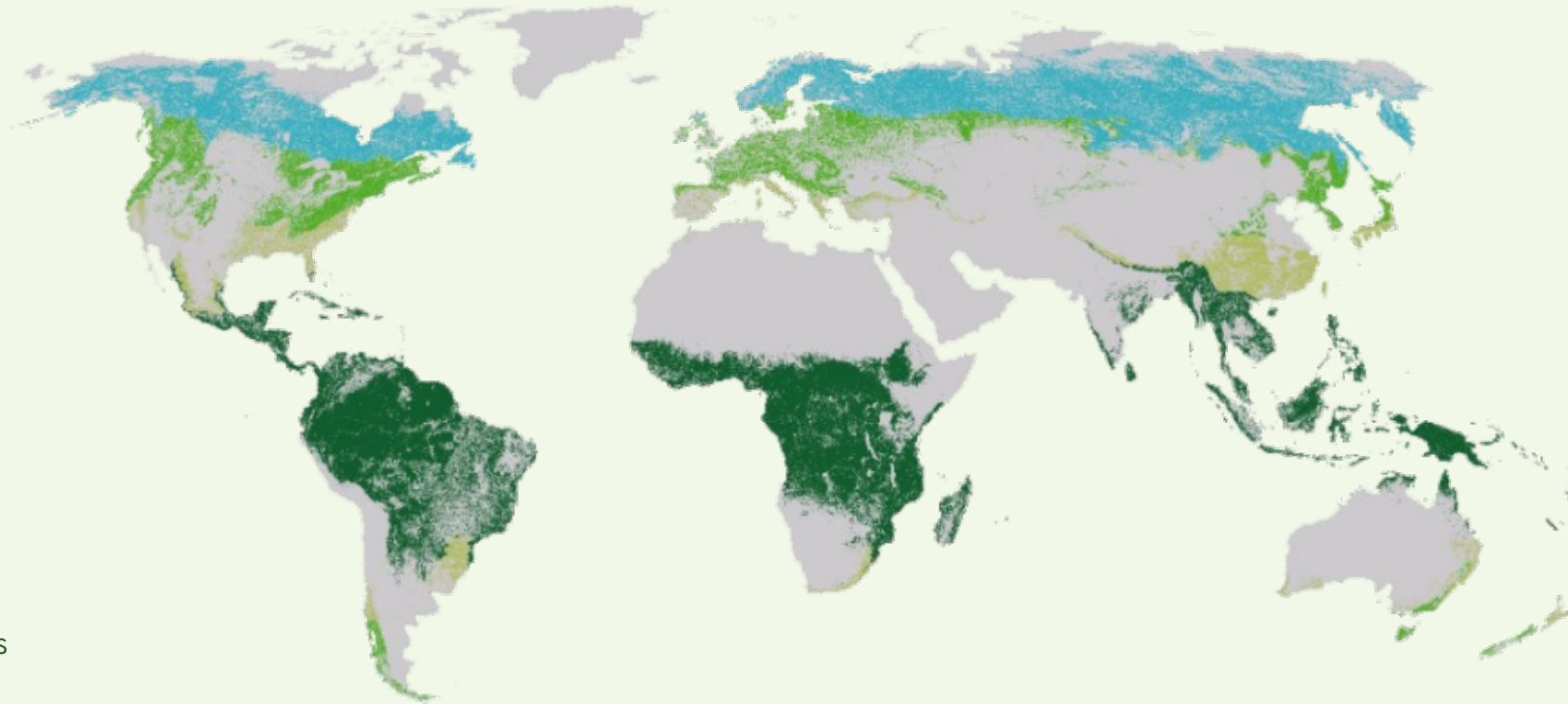
1 INTRODUCTION: FOREST STEWARDSHIP COUNCIL

Forests are home to 300 million people and 2/3 of terrestrial species, valiant climate mitigator and much more, but they are endangered...



Global forest resources

-  **45%**
tropical forests
-  **27%**
boreal forests
-  **16%**
temperate forests
-  **11%**
subtropical forests



4,06 billion ha = 31% of land surface

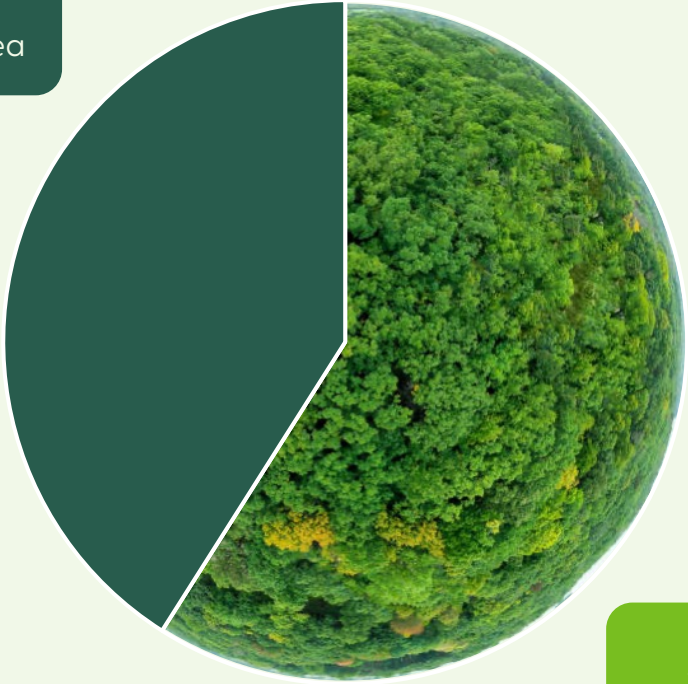
(FAO – Food and Agriculture Organization, 2020)

Forest resources in Slovenia



Land area in Slovenia	2 013 100 ha
Forests and forested areas	1 193 750 ha (59% of land area – above EU average)
Trend	Increase of forest area
Ownership	76% private 21% state 3% municipality
Top 3 forest species	Beech (bukva), spruce (smreka), fir (jelka)

41%
other land area



59%
forests

Value of forest resources

1

Home to 300 million people and 2/3 of terrestrial species

Forest ecosystems are complex networks

2

Wood and non-wood production

Wood and non-wood forest products (cork, honey, mushrooms, latex, forest fruits...)

3

Climate regulation

Mitigating climate change by reducing the amount of carbon dioxide in the atmosphere

4

Protection against natural disasters

Effective physical barrier against natural disasters (such as erosion and strong winds)

5

Water cycle regulation

Temperatures and precipitation are partially regulated through the transpiration process

6

Erosion control and soil formation

Forest vegetation affects soil formation – e.g. bedding layer (posteljni sloj)

7

Food and medications supply

Edible plants, mushrooms, insects, wild meat, fruits, nuts, honey, about 120 prescription drugs, aspirin...

8

Recreation and cultural aspects

Physical activity (hiking, walking, camping, fishing, hunting, skiing, swimming...)

Endangerment of forest resources

Deforestation

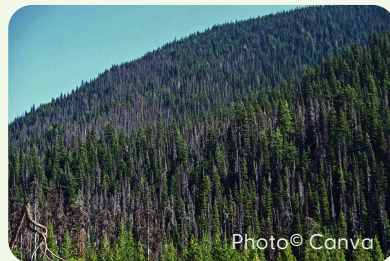
The net forest loss rate decreased from 7.8 million ha per year between 1990–2000 to 5.2 million ha per year between 2000–2010 and **4.7 million ha per year** between 2010–2020 (FAO, 2021).

Problem expressed in tropical forests!



Forest degradation

Loss of quality of forest ecosystems and related ecosystem services (plant diseases, destruction of trees by wind and/or snow, aging, grazing, forest fires, invasive species, loss of biodiversity, landscape changes...)



Illegal activities

Illegal management of forest resources and illegal trade in forest products (logging without permission, non-compliance with concessions, lack of legal access to land, false claims...)



Forest Stewardship Council (FSC)



Photo© Vasja Marinč (FSC-certified forest in Slovenia)

DEFINITIONS

- The Forest Stewardship Council is a global, not-for-profit organization dedicated to the promotion of responsible forest management worldwide. FSC defines standards based on agreed principles for responsible forest stewardship that are supported by environmental, social, and economic stakeholders.
- FSC is dedicated to the promotion of responsible forest management worldwide.
- FSC helps take care of forests for future generations.

Mission

FSC will promote environmentally appropriate, socially beneficial, and economically viable management of the world's forests.

Vision

The true value of forests is recognized and fully incorporated into society worldwide. FSC is the leading catalyst and defining force for improved forest management and market transformation, shifting the global forest trend toward sustainable use, conservation, restoration, and respect for all.



Global Strategy 2021–2026 is also available in Croatian language. It emphasizes that the fundamental strength of the FSC is anchored in the engagement of the membership and the **global network of local partners**: this is what enables FSC to fulfill its global mission.

Organisational structure of FSC

FSC International

FSC International is made of:

- FSC Asociación Civil
- FSC International Center GmbH
- FSC Global Development GmbH

FSC certification scheme development (standards, procedures...)

Regional offices

There are 5 offices:

- Africa
- Asia Pacific
- Europe
- Latin America
- Commonwealth of Independent States (CIS)

FSC system development according to the specific needs

Network partners

More than 40 – list, e.g. FSC Italy, FSC Germany, FSC UK, FSC USA...

Supporting certificate holders and promoting FSC values

Currently there is no office in Slovenia (the role of FSC Italy)

FSC is a membership organization



The FSC consists of members who can represent their own interests or the interests of their organization. Members meet at the General Assembly every 3 years and decide on the future direction of FSC development. In order to ensure equal voting power, members are divided into **3 chambers**, and additionally into **2 sub-chambers** depending on the development status of each member state. Each sub-chamber has equal voting power. The FSC is managed by over 1,100 international members, currently 1 from Slovenia. Check out some of them below:

	North	South
Environmental chamber		
Social chamber		
Economic chamber		



Photo© FSC International



FSC certification scheme

Forest management (FM) certification



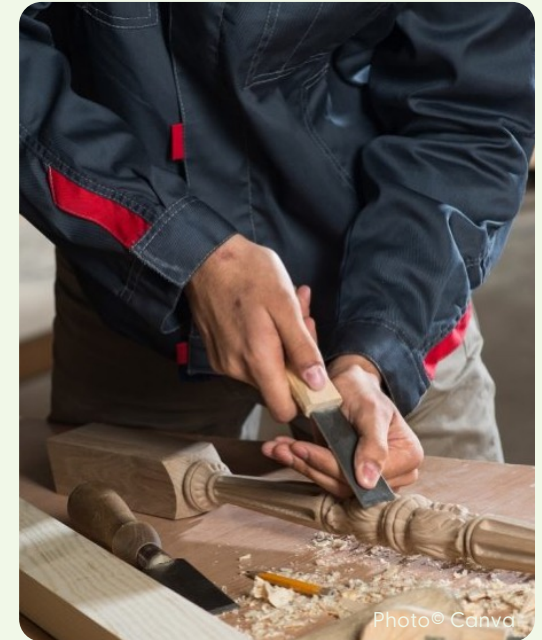
Annual independent audit of forest management to verify that forests are managed in accordance with FSC Principles and Criteria

There are currently more than **220 million ha** of FSC certified forest area in the world, over 260 000 ha in Slovenia



FIND OUT MORE

Chain of custody (CoC) certification



Annual independent audit of certified operations of companies that process and/or sell FSC certified materials and products

There are currently more than **50,000** FSC certified companies in the world, over 270 in Slovenia



FIND OUT MORE

10 FSC Principles for forest management

1

COMPLIANCE WITH LAWS

2

WORKERS' RIGHTS AND EMPLOYMENT CONDITIONS

3

INDIGENOUS PEOPLES' RIGHTS

4

COMMUNITY RELATIONS

5

BENEFITS FROM THE FOREST

6

ENVIRONMENTAL VALUES AND IMPACTS

7

MANAGEMENT PLANNING

8

MONITORING AND ASSESSMENT

9

HIGH CONSERVATION VALUES

10

IMPLEMENTATION OF MANAGEMENT ACTIVITIES

FSC is the world's most recognized and trusted forest-certification scheme to protect the world's forests.



of global consumers recall seeing the FSC logo.



of global consumers understand what the FSC label stands for.



of global consumers trust FSC to protect forests (higher than governments, companies and individuals)

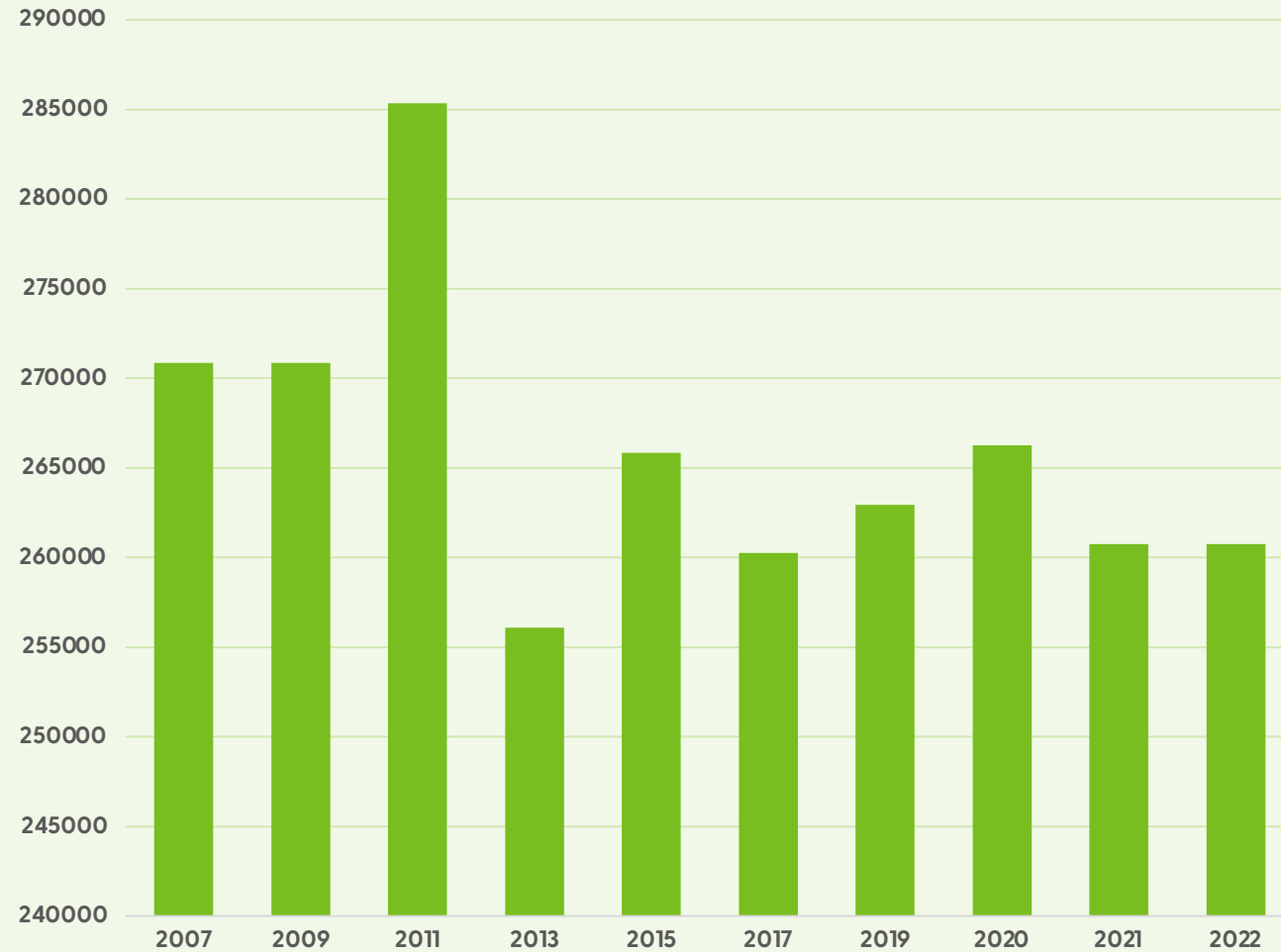
Source: 2021 Global Consumer Survey

CERTIFIED FORESTS IN SLOVENIA



260 000 certified hectares – 2 FM/CoC certificate holders

FSC-certified forest area in Slovenia



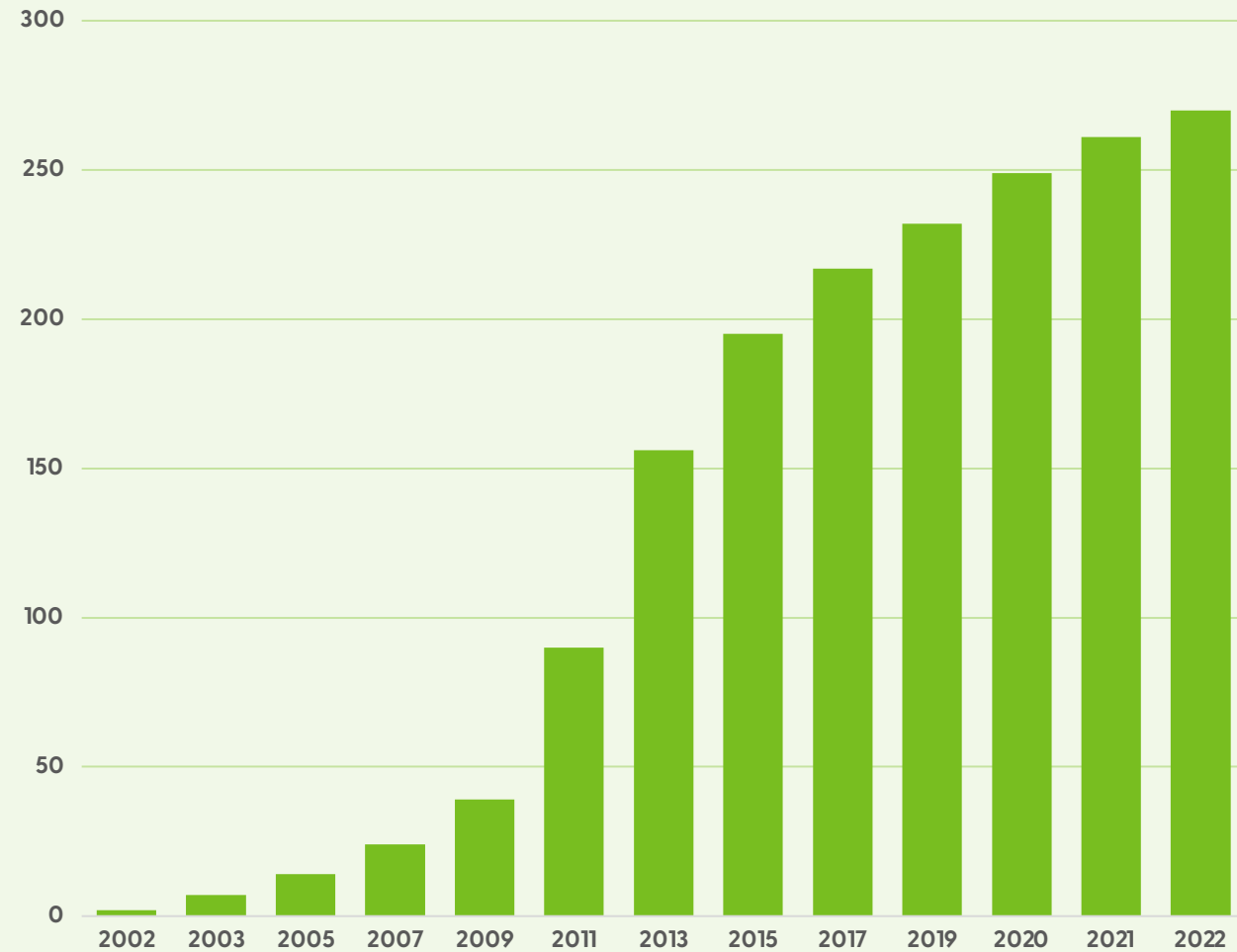
CERTIFIED COMPANIES IN SLOVENIA



Photo© Canva

272 CoC certificate holders

FSC-certified companies in Slovenia



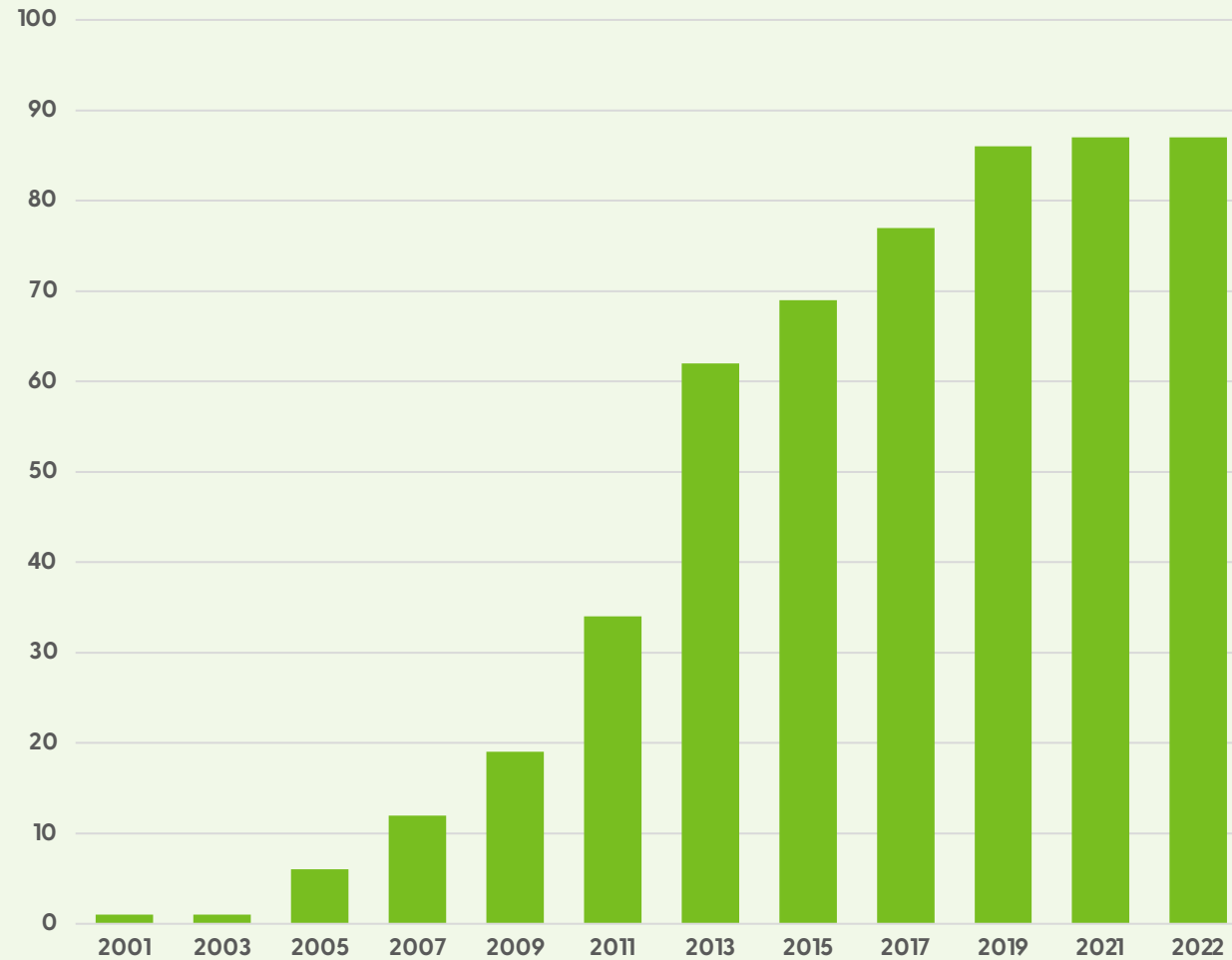
CERTIFIED FURNITURE COMPANIES IN SLOVENIA



Photo © Canva

**87 companies
(Slovenian and
foreign)**

FSC-certified companies (furniture sector)



2 THE ROLE OF FSC IN GREEN PUBLIC PROCUREMENT AND ELIGIBLE PRODUCTS

Governments help shape the world, not only through policy decisions but also in their day-to-day practices.



Benefits for public sector 1/2



In recent years, global agreements like the **Paris Agreement on Climate Change** (2015) have promised to act on issues that include halting deforestation and forest degradation. Public authorities can act in different ways to help achieve this, including through their purchasing policies. And that is where FSC is able to help.



By **making FSC certification part of their purchasing policy and practice**, public authorities can ensure that suppliers of forest products meet the most comprehensive social and environmental requirements in the world. This presents an immediate opportunity to make a difference.



Public spending represents between **15 and 30 per cent of the gross domestic** product in many countries and is a powerful force for taking action against deforestation, forest degradation and climate change.

Benefits for public sector 2/2



By buying FSC-certified products – which range from **paper** and **office furniture**, to **timber for construction projects** – public procurers support the move towards sustainable public production and consumption patterns, setting an example for consumers.



'Ensuring sustainable consumption and production patterns' is **one of the 17 UN SDGs**, agreed by the United Nations to direct the activities of governments, businesses, and civil society organizations over the next 15 years. **Sustainable public procurement** is listed as a specific target of this goal and supporting forest certification can directly contribute to this. (Target 12.7)



The rule of thumb



Any product that contains forest-based materials in an element with a functional purpose can be FSC certified and therefore incorporated within the green public procurement policy with the FSC requirement.



Product categories to be considered in GPP policy

Furniture



Paper



Carpentry



Rubber



Construction



Textile



Packaging



Food



Energy



Special order



Product categories to be considered in GPP policy

Furniture



There are **over 70 companies** in Slovenia that can offer FSC-certified furniture.



Product categories to be considered in GPP policy

Paper



There are **over 80 companies** in Slovenia that can offer FSC-certified paper-based products.



Product categories to be considered in GPP policy

Carpentry



There are **over 30 companies** in Slovenia that can offer FSC-certified carpentry products.



Product categories to be considered in GPP policy

Rubber



There are currently 0 companies in Slovenia that can offer FSC-certified rubber products.



Product categories to be considered in GPP policy

Construction



There are **over 130 companies** in Slovenia that can offer FSC-certified construction related wood products.



Product categories to be considered in GPP policy

Textile



There are currently 0 companies in Slovenia that can offer FSC-certified textile products.



Product categories to be considered in GPP policy



Packaging



There are **over 40 companies** in Slovenia that can offer FSC-certified packaging.



Product categories to be considered in GPP policy

Food



There are currently 0 companies in Slovenia that can offer FSC-certified food products.



Product categories to be considered in GPP policy

Energy



There are **over 80 companies** in Slovenia that can offer FSC-certified energy products.



Product categories to be considered in GPP policy

Special order



3 FSC TRADEMARKS AND CLAIMS: HOW TO CONTROL FSC CHAIN OF CUSTODY CLAIMS?

It all starts with a formulation of the public tender. A supplier can be FSC-certified, but this does not guarantee that all of its products are too. There are ways to control the certification status of both the supplier and its products.



FSC trademarks and on-product labels



Trademarks

Full name „**Forest Stewardship Council**”

Acronim „**FSC**“

FSC logo



„**Forests For All Forever**” – logo with a full text



On-product labels



100%

Iz dobro upravljanih gozdov

FSC® C000000



RECYCLED

Izdelano iz recikliranih materialov

FSC® C000000



MIX

Podpiramo odgovorno gozdarjenje

FSC® C000000

FSC claims



A claim made on sales and delivery documents for FSC-certified or FSC Controlled Wood output products. The FSC claims are: **FSC 100%, FSC Mix x%, FSC Recycled x%, FSC Mix Credit, FSC Recycled Credit, and FSC Controlled Wood.**

- FSC claim is different from FSC on-product label, and it contains a different code.
- Only FSC-certified companies can sell products with FSC claims on the sales and delivery documents.
- Once the FSC claim is omitted from the sales and delivery documents, the chain of custody is broken.

FSC claim is made either for each product group or alternatively for all the products together.

FSC claim contains a certificate code of a seller (certified company), and it is this code that enables buyers to control the seller's status of certification in the **FSC Public Database**.



FSC claim example 1



[Redacted header information]

RB	Šifra	Naziv artikla / usluge	JM	Količina	Cijena	Rabat%	Cijena Bez PDV	Iznos (KM)
1	00026805	Omot A [redacted] 3x95 gr kokozija pašleta B-BH-803374	kom	295.000	[redacted]	[redacted]	[redacted]	[redacted]

Products on this invoice are: TUEV-COC-001004, FSC Recycled 100%

Ukupni iznos (KM)	[redacted]
Ukupni iznos rabata (KM)	[redacted]
Ukupni iznos (KM)	[redacted]
Iznos PDV-a (17%) (KM)	[redacted]
Ukupno za platiti (KM)	[redacted]

OPREZNA: Molimo Vas da se pridržavate navedenih podataka za plaćanje po ovom računu. U protivnom zarađujemo redovnu zateznu zakonsku kamatu. Zateznu stopu je do inspektor Pravnog uprave ministarstva državnih poslova koji nije naveden plaćanje. Tako da je predviđena kazna za pravi kupac u slučaju. Molimo Vas da naglasite broj računa, po kojem vršite plaćanje. U slučaju spora, nadležan je sud u Tuzi.

Fakturisao: [redacted] m.p. Odobrio: [redacted] m.p. Robu primio: [redacted]

Upravni Bism d.d. Mostar: 338002210787344
 B.I. P. Broj: 11111111111111111111
 OIB: 338002210787344
 Upravni Bism d.d. Mostar: B.O.Š. 84393881048102207 ŠAOP: LINC8473
 B.I. P. Broj: 11111111111111111111
 OIB: 4296143100017 TRU: 8549
 Upravni Bism d.d. Mostar: B.O.Š. 84393881048102207 ŠAOP: LINC8473
 B.I. P. Broj: 11111111111111111111
 OIB: 4296143100017 TRU: 8549

Quality Standard System
 ISO 9001:2015
 Certificate No.: 12 100 28654
 TQP Bayem Sava

TUV
 2.0
 TQP

FSC
 The mark of responsible forestry
 FSC® C01665

[Redacted header information]

RB	Šifra	Naziv artikla / usluge	JM	Količina	Cijena	Rabat%	Cijena Bez PDV	Iznos (KM)
1	00026805	Omot A [redacted] 3x95 gr kokozija pašleta B-BH-803374	kom	295.000	[redacted]	[redacted]	[redacted]	[redacted]

Products on this invoice are: TUEV-COC-001004, FSC Recycled 100%

Ukupni iznos (KM)	[redacted]
Ukupni iznos rabata (KM)	[redacted]
Ukupni iznos (KM)	[redacted]
Iznos PDV-a (17%) (KM)	[redacted]
Ukupno za platiti (KM)	[redacted]

[Magnifying glass icon pointing to the FSC Recycled 100% text]

FSC claim example 2



FATTURA 120700866 1/1
 DIVISIONE PRIVATE LABEL E B-BRAND

NUMERO 120700866 DATA 10/11/2020 DIVISA ELIR

DESTINATARIO FATTURA 1009948

AGENTE SI-SI NIA

SPEDIZIONE A mezzo Camion CPT CARRIAGE PAID TO

PAGAMENTO Bonifico bancario a 60 gg data fattura
 SCADENZA PAGAMENTO 09/01/2021

BANCA INTESA SANPAOLO SPA
 IBAN VIRTUALI
 ABI CAB 0306912777
 IBAN
 CONTO SWIFT

ESECUTORI PAGAMENTO 1009948
 SI-30C NIA
 P.NAL. S 7

CONSEGNA	BOLLA	DEL	ORDINE	VS.RIF.
85989064	2028003496	10/11/2020	4449797	3831029317995-10274455

COD.EAN	COD.MAT.CLIEN	COD.MERCEOLOGICO	PREZZO UN.	IMPORTO	% IVA
3831029339959	3831029306746	48181010			
416552	TT BELLIS FSC WTE 2P 24RX6	NR	320		
FSC Mix SGSCH-COC-001097					
3831029339942	3831029313294	48181010			
416551	TT BELLIS FSC DEC 3P 8RX12	NR	240		
FSC Mix SGSCH-COC-001097					
3831029339980	3831029336514	48182091			
416049	KT BELLIS FSC WTE 3P 2RX12	NR	100		
FSC Mix SGSCH-COC-001097					
8004260570459	8004260433051	48182091			
417045	KT NICKY LIMONE EST FSC DEC 2P 2RX12	NR	20		
FSC Mix SGSCH-COC-001097					

JDA AWR -

TOTALE NETTO	TOTALE IMPONIBILE
% IVA IMPONIBILE	TOTALE IVA
P2 Iva ven. UE n.l. art. 41 L. 427/93	
operazione non imponibile	TOTALE FATTURA

La Società in qualità di Titolare tratta i Suoi dati esclusivamente per le finalità connesse alle specifiche attività perseguite (rispetto ai rapporti in essere, ciò anche con riferimento agli obblighi di legge, ed in occasione della loro comunicazione a terzi. L'informatica ex art. 13 D.Lgs. 196/2003 resta in forma estesa comprensiva dei diritti esercitabili e disponibili al portale www.solidea.com/privacy in apposita sezione <http://www.solidea.com/privacy>.

CONSEGNA	BOLLA	DEL	ORDINE	VS.RIF.
85989064	2028003496	10/11/2020	4449797	3831029317995-10274455

SPEDITO A TARGA/VAGONE GOSK306-GOSP064

COD.EAN	COD.MAT.CLIEN	COD.MERCEOLOGICO	PREZZO UN.	IMPORTO	% IVA
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416552	TT BELLIS FSC WTE 2P 24RX6	NR	320		
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3831029339942	3831029313294	48181010			
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8004260570459	8004260433051	48182091			
417045	KT NICKY LIMONE EST FSC DEC 2P 2RX12	NR	20		
FSC Mix SGSCH-COC-001097					



The sustainable procurement process

1 Be clear in the tender

The first step is to be clear in the tender formulation. Insist that bidders confirm they are in compliance with the rules of the forest certification schemes they intend to refer to for proving compliance with the relevant technical specifications.

2 Use the FSC database

The second step is to control the information given by these bidders with the use of the FSC public certificate database.



3 Check the claims

The third step is to control the claims that come with the actual goods, because most FSC certificate holders trade in both certified and non-certified products. The control starts with checking whether the invoices have valid FSC claims. The public certificate database is a good way to check this.

1. step: Be clear in the tender

Whenever possible, clearly state that companies applying to a specific public tender with FSC-certified products need to be a part of the FSC Chain of Custody (i.e. to be able to confirm they are FSC-certified by providing their FSC certificate code), as this is the only way to ensure FSC products and materials are not mixed with other non FSC-certified products from the same company.

5.1.2 Merila za oddajo javnega naročila	
Za potrebe razvrstitve ponudb naročnik poleg cene ali stroškov in morebitnih drugih meril določi:	
	<p>Merilo »višji utežni delež lesa in/ali lesnih tvoriv⁷«.</p> <p>Ponudba za dobavo pohištva, ki vsebuje višji utežni delež lesa in/ali lesnih tvoriv iz zakonito pridobljenih virov, se v okviru tega merila točkuje z dodatnimi točkami na način, ki ga predvidi naročnik. Delež tega merila v razmerju do ostalih meril v razpisni dokumentaciji določi naročnik.</p> <p>Način dokazovanja</p> <p>Ponudnik mora k ponudbi priložiti:</p> <ul style="list-style-type: none">izjavo, da bo pri dobavi blaga izpolnil merilo, alitehnično dokumentacijo proizvajalca, iz katere izhaja, da je merilo izpolnjeno, ali dokaze sledljivosti o izvoru lesa za proizvodnjo pohištva (izpolnjevanje standardov FSC, PEFC ali enakovrednih standardov);ustrezno dokazilo, iz katerega izhaja, da je merilo izpolnjeno. <p>Naročnik med izvajanjem naročila preverja, ali ponudnik izpolnjuje merilo.</p>

An insert from “Pohištvo: Primeri okoljskih zahtev in meril, Januar 2020”

2. step: Use the FSC database

FSC Public Database is an essential tool that enables you to confirm the certification status of a company, weather the certificate is valid or not, and which products are included within the certificate. Database can also be used to look for companies that offer specific certified products.

Website link: <https://fsc.org/en/fsc-public-certificate-search>

The screenshot shows the FSC Public Database search interface. It includes search filters for License Code, Certificate Code, Organization Name, Local Name or State/Province, Certificate Type, Role, Certificate Status, Certification Body, Country/Region, Tree Species, and Product. A table below the filters lists various certificate holders with columns for License, Certificate Code, Cert Status, CW DDS, Date From, Valid To, Organization Name, Role, Site status, State/Province, and Country/Region.

License	Certificate Code	Cert Status	CW DDS	Date From	Valid To	Organization Name	Role	Site status	State/Province	Country/Region	
FSC-C134530	ICLA-COC-003086	Valid	No	2022-12-14	2027-03-15	MARR HUNGARIA K.F.T.	Certificate holder	Valid	HU	HUNGARY	
FSC-C138238	SCS-COC-009126	Valid	Yes	2022-11-08	2027-11-07	Interstate Paper, LLC dba DS Smith Riceboro Mill	Certificate holder	Valid	Georgia	UNITED STATES	
FSC-C170986	NC-COC-007197	Valid	No	2022-10-08	2027-10-07	Empaque NOVA S.A. de C.V.	Certificate holder	Valid	Yucatan	MEXICO	
FSC-C134433	BV-COC-134433	Valid	No	2022-09-06	2027-09-05	NINGBO SENIOR STATIONERY CO., LTD.	Certificate holder	Valid		CHINA	
FSC-C010871	SGS-COC-100003	Valid	No	2022-07-27	2027-07-26	Nef Holzwaren AG	Certificate holder	Valid	ZH	SWITZERLAND	
FSC-C100121	INT-COC-001130	Valid	No	2022-07-21	2026-07-20	Sawajee Srl	Certificate holder	Valid	(VR)	ITALY	
FSC-C133756	SGSHK-COC-400090	Valid	No	2022-07-16	2027-01-15	SAP Print Solutions Pvt. Ltd.	Certificate holder	Valid		Maharashtra	INDIA
FSC-C111391	BV-COC-827615	Valid	No	2022-07-11	2027-07-10	INTRAMEDIA (DONGGUAN), INC.	Certificate holder	Valid	Guangdong	CHINA	
FSC-C111171	SKH-COC-000265	Valid	No	2022-07-01	2027-07-01	Omnhoud B.V.	Certificate holder	Valid		Prevince	NETHERLANDS
FSC-C135847	BV-COC-135847	Valid	No	2022-06-21	2027-06-20	XIAMEN KAUJIALI INDUSTRY & TRADE CO., LTD.	Certificate holder	Valid		CHINA	
FSC-C200531	SA-COC-007197	Valid	No	2022-06-19	2027-06-18	NIKKEI PRINTING INC.	Certificate holder	Valid		Tokyo	JAPAN
FSC-C111564	SGSCH-COC-009458	Valid	No	2022-06-19	2027-06-18	HT Infra B.V.	Certificate holder	Valid	Zuid Holland	NETHERLANDS	
FSC-C135947	SA-COC-005801	Valid	No	2022-06-13	2027-06-12	Ibaraki Sales Center	Site	Valid	Ibaraki	JAPAN	
FSC-C135947	SA-COC-005801	Valid	No	2022-06-13	2027-06-12	Maebashi Sales Center	Site	Valid	Gumma	JAPAN	
FSC-C135947	SA-COC-005801	Valid	No	2022-06-13	2027-06-12	Nitta Shoji Co., Ltd.	Certificate holder	Valid	Tokyo	JAPAN	
FSC-C135947	SA-COC-005801	Valid	No	2022-06-13	2027-06-12	Tokyo Regional Branch Physical Distribution Merchandise & Machinery Division	Site	Valid	Tokyo	JAPAN	
FSC-C135947	SA-COC-005801	Valid	No	2022-06-13	2027-06-12	Yokohama Sales Center	Site	Valid	Kanagawa	JAPAN	
FSC-C135820	BV-COC-135820	Valid	No	2022-06-10	2027-06-09	WARSZTAT STOLARSKI ANDRZEJ HUKALUK	Certificate holder	Valid		POLAND	



(Temporary) Public Database of FSC certificate holders

3. step: Check the claims

Final step is to control that the products that are received using the public tender are indeed FSC-certified. This is done by searching for the FSC claims for each of the eligible product on the sales and delivery document. Again, Public Database may be used to control the validity and scope of the certificate.

CONSEGNA	85989064	BOLLA	2028003496	DEL	10/11/2020	ORDINE	4449797	VS.RIF.	3831029317995-10274455
SPEDITO A									
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3831029339942 416551	3831029313294 TT BELLIS FSC DEC 3P 8RX12	48181010 NR	240						
FSC Mix SGSCH-COC-001097									
3831029339980 416049	3831029336514 KT BELLIS FSC WTE 3P 2RX12	48182091 NR	100						
FSC Mix SGSCH-COC-001097									
8004260570459 417045	8004260433051 KT NICKY LIMONE EST FSC DEC 2P 2RX12	48182091 NR	20						
FSC Mix SGSCH-COC-001097									

Illustrative example of a sales document with FSC claims

Thank you



Forest Stewardship Council®

FSC® Italy, for Adria-Balkan Region



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